

Official Multimedia Astronaut Application Rules

APPLICATION GUIDELINES

1. General

- Application is open only to owners of the Launch Pass NFT. Space+ will take a snapshot of all owners' wallets at the time of the deadline to ensure the applicant selected is a current Launch Pass owner. Starting May 10, 2022: Submit Space+ Astronaut Application when the link goes live on the official Space+ website at www.spaceplus.xyz (agree to application rules and submit a resume in the form of a short essay, video, image, or gif). The application process will also require the applicant to submit their public wallet address that holds the Launch Pass NFT to ensure only current Launch Pass holders are considered for the application.
- Void where prohibited by law.
- Application not open to employees, independent contractors, or others having a prior contractual relationship with Uplift Aerospace, Inc., NRP Stone, Inc. or their affiliates.
- Only one Multimedia Astronaut Application is permissible per Launch Pass owner.
- Applications are available on the project website: www.spaceplus.xyz from May 10, 2022 through 11:59 p.m. (EDT) on June 7, 2022.
- Submit the Multimedia Application and your completed Application Form [through](#) the application link at <https://zfrmz.com/oQ4km4ZMfqXJVmKZDEVx> by 11:59 p.m. (EDT) on June 7, 2022.
- By entering or participating in the Space+ NFT Spaceflight Selection, you accept and agree to be bound by these Official Application Rules and the Terms of Service, which can be found here: www.spaceplus.xyz (which are herein incorporated for reference). Any capitalized term used but not defined herein shall have the meaning given to in in the Terms of Service. In the event of any inconsistency between these Official Application Rules and the Terms of Service, these Official Application Rules will govern with respect to the selection of the applicant for the Spaceflight.

2. Multimedia Production and Short Essay Submission

- Applicants will be partially judged on a 200 word or less short essay about "why you should represent the community in space to exhibit the Starborn NFT collection on a New Shepard Spaceflight. Essays must be submitted in English.
- Applicants have the option to submit an additional multimedia item in the form of a video, picture, or gif. The file size must be less than 20 MB
- No commercial content is permitted (music, video, animation). Evidence of rights will be verified before an Applicant is selected.
- Any multimedia must be developed for a broad audience. No professional (paid) assistance may be used in production of the video. Any entry doing so may be disqualified.

3. Content

- Must address the Application Theme, "why you should represent the community in space to exhibit the Starborn NFT collection," describing why the Applicant would best represent Space+ and the Starborn Launch Pass NFT Community should participate as an astronaut in the Spaceflight.
- Must be in good taste and appropriate for all audiences.
- Must be original content authored, composed, and performed by the Applicant identified in the entry form, except for third party content for which the rightful owner has granted permission, in writing, (a) to incorporate the third party content (including, for example, background music and art work) into your video entry, (b) to reproduce and distribute such incorporated third party content through YouTube and other online media, (c) to grant to Uplift Aerospace, Inc. the license rights described in Section "Licenses, Waivers, and Releases", below.

JUDGING CRITERIA

1. Content
 - Did the Multimedia Application address the theme of the application?
 - Did the Multimedia Application show a devotion to space exploration?
 - Did the Multimedia Application show that the applicant has a passion for the Space+ project?
 - Was the information clear and well expressed?
2. Creativity
 - Was there unexpected or innovative use of Multimedia that enhanced the power of the Application? (Creativity of execution)
 - Did the message provide a new perspective? (Creativity of idea)
 - Did the total Multimedia Application display a combined innovative use of design, materials, and ideas? (Creativity of total product)
3. Overall effectiveness of delivery
 - Was there one key message that was clearly stated?
 - How engaging was the message?

SUBMITTING YOUR APPLICATION

1. To submit a Multimedia Application you must press “Submit” on the official online application at <https://zfrmz.com/oQ4km4ZMfqXJVmKZDEVx> before 11:59 p.m. (EDT) on June 7, 2022. Please ensure that any multi-media such as video application is in accordance with the [Google Terms of Service](#), [Google Privacy Policy](#), and [YouTube Terms of Service](#).
2. For your video application to be considered in the Space+ NFT Selection, you must submit the “Application Form” and your multi-media application at <https://zfrmz.com/oQ4km4ZMfqXJVmKZDEVx> before by 11:59 p.m. (EDT) on June 7, 2022.
3. Further requirements concerning applicant eligibility will be requested and verified as described below.

REPRESENTATIONS AND WARRANTIES

By submitting a Multimedia Application and Application Form to the Space+ NFT Spaceflight Selection, you represent and warrant that the multimedia entry complies with the Multimedia Astronaut Application Rules, and Application Entry Guidelines, and that:

1. You own or have the necessary licenses, rights, consents, and permissions to reproduce, distribute and publicly perform works of authorship or other content, including music, and images or likeness of any person, contained in your video application, and you have the right under all patent, trademark, trade secret, copyright or other proprietary rights to grant to Uplift Aerospace, Inc. the licenses described in Section 6, below;
2. Your Multimedia Application complies with the [YouTube Terms of Service](#);
3. At the time of entry or any time thereafter, your Multimedia Application does not contravene any contractual, legal or other obligation;
4. At the time of entry or any time thereafter, your Multimedia Application does not infringe the intellectual property rights of any third party;
5. Your Multi-Media Application does not contain any profane, pornographic, obscene, or defamatory materials;
6. Use of the Multimedia Application by Uplift Aerospace, Inc, as contemplated by the Multimedia Astronaut Application Rules, will not infringe any copyrights, rights of publicity or any other rights of any person, living or dead. The video and materials used are not subject to any prior agreements that would limit the scope of the permission granted to Uplift Aerospace, Inc under the Rules; and

7. You have complied with all relevant laws, rules, and regulations in the production of your video application.

SPACEFLIGHT SELECTION

1. Preliminary Selection- Shortly following the conclusion of the Multimedia Application on May 17, 2022, Space+ will select five (5) finalists to represent Space+ to travel to space and exhibit the Space+ Starborn artwork collection (subject to eligibility verification) from all Applications submitted. At the time of Preliminary Selection, the five (5) finalists will have 48 hours to execute non-disclosure agreements, affidavits, releases and waivers of liability from both Space+ and the third-party spaceflight provider, by which each preliminary finalist agrees to acceptance as a finalist for the Multimedia Application. During this 48-hour period, each finalist will also be required to provide Uplift Aerospace, Inc. with a multimedia piece (video, essay, picture, gif) about themselves and why they should be selected by the community to be the first Space+ astronaut. Ranked Vote on Discord by Launch Pass Owners to Select Finalist shall start on June 14, 2022, at 12:00 a.m. EDT. Launch Pass NFT holders will be able to vote through a ranked voting form on the Space+ Discord server to select a finalist. If a finalist is unable to attend the launch, is unable to perform the requirements of being an astronaut, or is not approved by the third-party spaceflight provider, Uplift Aerospace, Inc. will select the next highest voted individual for the spaceflight until a finalist is select and announced. The Space+ Community Member selected to become the first Space+ Astronaut must be a Launch Pass NFT owner at the time of the announcement of the selection to be considered. Ranked Voting closes and first Space+ Astronaut will be selected on June 14, 2022, at 11:59 p.m. EDT.
2. Within 7 days of the completion of the ranked vote on June 14, 2022, the Applicant Selected to be the first Space+ Astronaut will be announced by the Space+ team.

LICENSES, WAIVERS AND RELEASES

1. In consideration for your participation in the selection process, you hereby grant Uplift Aerospace, Inc a worldwide, non- exclusive, royalty-free, perpetual (for the duration of the applicable copyright), sub-licensable, and transferable license to exercise the rights in your Multimedia Application as stated below:
 - to reproduce the multimedia and essay;
 - to create and reproduce derivative works of the multimedia;
 - to distribute copies of, display publicly, perform publicly, and perform publicly by means of a digital audio transmission the video and any derivative works of the video.
2. For the avoidance of doubt, where the video entry incorporates a musical composition, you waive any exclusive right to collect royalties for the public performance or public digital performance (e.g., webcast) of the multimedia or any derivative works of the multimedia.
3. For the avoidance of doubt, where the video entry is deemed a sound recording, you waive any exclusive right to collect, whether individually or via a performance-rights society, royalties for the public digital performance (e.g., webcast) of the multimedia, subject to the compulsory license created by 17 USC Section 114 of the US Copyright Act (or the equivalent in other jurisdictions).
4. The above rights may be exercised in all media and formats whether now known or hereafter devised. The above rights include the right to make such modifications as are technically necessary to exercise the rights in other media and formats. All rights not expressly granted by you are hereby reserved.
5. You understand that use of the multimedia by Uplift Aerospace, Inc. may include, but will not be limited to, the following:
 - Initially, the multimedia may be posted on the Space+ website, which is made publicly available and subject to the applicable rules and licenses; and
 - The multimedia entry may be displayed, reproduced, distributed, and modified for use by Uplift Aerospace, Inc for use on the Space+ website, social media channels, youtube, or in

promotional materials.

6. If the applicant in the Multimedia Astronaut Application is selected by the Space+ team, you understand and agree that:
 - The applicant selected to participate in the flight to space must be pre-approved by Space+, Uplift Aerospace, Inc. and by the space flight provider;
 - The final approval of the applicant selected to participate in the flight to space is outside of the control or determination of Space+ and Uplift Aerospace, Inc.;
 - Flights to space can be cancelled or rescheduled at any time, including within short periods of the scheduled launch time, and that launch is outside of the control or direction of the Space+ and Uplift Aerospace, Inc.; and
 - The applicant selected for the flight to space shall be required, in addition to all other application and selection criteria, to execute certain non-disclosure obligations, affidavits, releases and waivers of liability, as a condition to participating in the Spaceflight, to Space+, Uplift Aerospace, Inc. and the space flight provider.
7. Space+ and Uplift Aerospace, Inc. reserve the right, at any time, to cancel and void the application and selection process in any jurisdiction or location where the same is prohibited by law, rule or regulation.